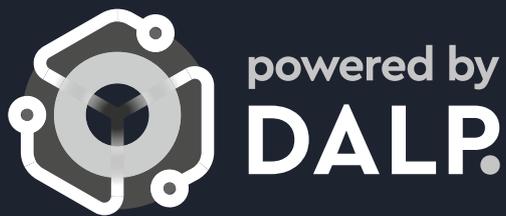




**SPECTRE.AI™**  
Investor Relations

**Media Pack**



powered by  
**DALP.**

[www.spectre.ai](http://www.spectre.ai)

# Introduction

Spectre.ai is one of a range of decentralised applications that use the global, decentralised and autonomous liquidity pool (DALP). Spectre.ai was created with the vision to allow for fraud-free and broker-free retail trading around the world\* using globally recognised blockchains such as Ethereum and smart contracts.

\* excluding restricted countries which are USA, Costa Rica, BVI, Caymans, Iran, Venezuela, Syria, Somalia, North Korea, Yemen and the UK (until further licenses are granted to accommodate this region).



## Tokens

For investments, we have two ERC-20 tokens in order to be compliant with ever-changing regulations and cater to different types of investors. During the initial capitalisation event in 2017, these tokens funded the liquidity pool of the Spectre.ai platform, thus making the pool decentralised and wholly owned by token holders.

The two tokens are:



**SXDT**

known as the D-token, this is a reward token.  
Total supply: 140 million (82 million circulating)  
*(based on D-token price of \$0.32 on 16th May 2018)*



**SXUT**

known as the U-token, short for utility.  
Total supply: 43 million (25 million circulating)  
*(based on U-token price of \$0.26 on 16th May 2018)*

# Tokens

## SXDT Token

The first, SXDT, is a reward token. SPECTRE pays out “normal” rewards and “special” rewards to SXDT-token holders, based on profits from the SPECTRE platform (*it is important to note also that an ever-growing range of D-Apps feeding directly to the liquidity pool will also pay out to SXDT token holders. This will be explained in more detail later*).

Normal rewards are paid as a 2% volume fee on ALL trader's trades placed on the platform, whether they are wins or losses, typically at the end of each week. Whether trades are generated on SPECTRE or other D-Apps connected to the liquidity pool is not relevant from the token holder's perspective. The more trades that are taken across the entire ecosystem, the more rewards that are paid out. So, a growing number of users on the platform (either directly on SPECTRE or other integrated D-Apps) mathematically translate to higher volumes traded, resulting in perpetual growth in rewards to token holders.

Special rewards, however, are paid out at the end of the year and only occur if the liquidity pool has grown above a predetermined threshold.

To claim these rewards, after KYC, SXDT token holders log on to the SPECTRE Rewards Portal (see page 4 below for more information). Eventually, these rewards will be paid out directly to a token holder's Ethereum wallet automatically without any need for logging onto the portal.

It is important to remember that, as with any investment, there is always a risk of loss and no guarantee of earnings. However, please note also that our maiden rewards have just been paid at the end of April, further information about this can be seen here: [PLEASE CLICK HERE](#)

## SXUT Token

Our second token, SXUT, is a utility token. This token does not pay financial rewards. However, it gives vital in-platform privileges to traders which increases their chances of capital gain through time. These privileges include:

Privilege	Cost (\$)	Number of tokens required
Up to 10% higher payouts	\$400.00	1105
+10 FX pairs unlock	\$50.00	138
+10 Crypto pairs unlock	\$100.00	276
Jumbo trade size unlock	\$500.00	1381
Exotic expiries	\$50.00	138
Live chat support	\$500.00	1381

Other privileges may be added in due course.

Updates can be found on this spreadsheet: [PLEASE CLICK HERE](#)

For SXUT token holders it also includes participation in the token buyback scheme (SPECTRE will use 3% of fees created on the platform to buy back tokens, thus reducing the supply over time). Some will also be cancelled.

**Please note, neither SXDT or SXUT tokens carry voting rights or equity ownership in the parent company.**

# Investing

## Buying and Selling Tokens

To invest, you can purchase the D-tokens and U-tokens from the following exchanges:



- Bibox ([SXUT](#))
- EtherDelta ([SXUT](#) and [SXDT](#))
- ForkDelta ([SXUT](#) and [SXDT](#))
- IDEX ([SXUT](#))
- CREX24 ([SXUT](#) and [SXDT](#))

It is likely that more exchanges will be added over time.

Additionally, we will be launching our own exchange later in 2018, which will be the safest way to buy and sell SXDT and SXUT tokens. This will be a fully regulated decentralised exchange which some exciting additional features.

With regards to a minimum amount, you can buy as little as one token if you wish.

## Claiming Rewards

Please click [here](#) in order to login to the rewards portal and [here](#) in order to create an account. Please note that this portal requires different credentials than the trading platform.

The portal is open except to any restricted regions (which includes citizens of the U.S.A). You will be guided through a short process when registering, including KYC. KYC is automated unless any discrepancies are found; if this is the case, it can take up to 2 business days to be approved by our legal team. Once completed you may withdraw your rewards on an ongoing basis, every week. For gas cost efficiency, we urge withdrawals every month, or longer. Users must pull their ETH rewards within 3 years of them being issued otherwise they may be withdrawn from SPECTRE and sent to charity.

The very first reward of 370.8 ETH (c. \$254,000) was made available to SXDT holders at the end of April 2018. Of that amount, 6.1 ETH was from trading volumes generated by traders in Spectre's first test-month (up to April 25<sup>th</sup>), and the remainder 364.7 ETH, from the DALP based passive proprietary participation in the wider markets.

New rewards based on the trading volume will be issued every Sunday at 12pm (noon) GMT.

Please note, the current version of the rewards portal has full support for Metamask withdrawals (which supports ERC20 compatible wallets and wallets created in MEW) and hardware wallet Ledger. Other wallets will be added in due course.

For local tax considerations, all SXDT rewards are distributed gross but you are required to report these as capital gains to your local tax authority, in order to ensure you are compliant. We have made available a reward-tax-receipt, in the rewards portal, for your end-of-year filing purposes.

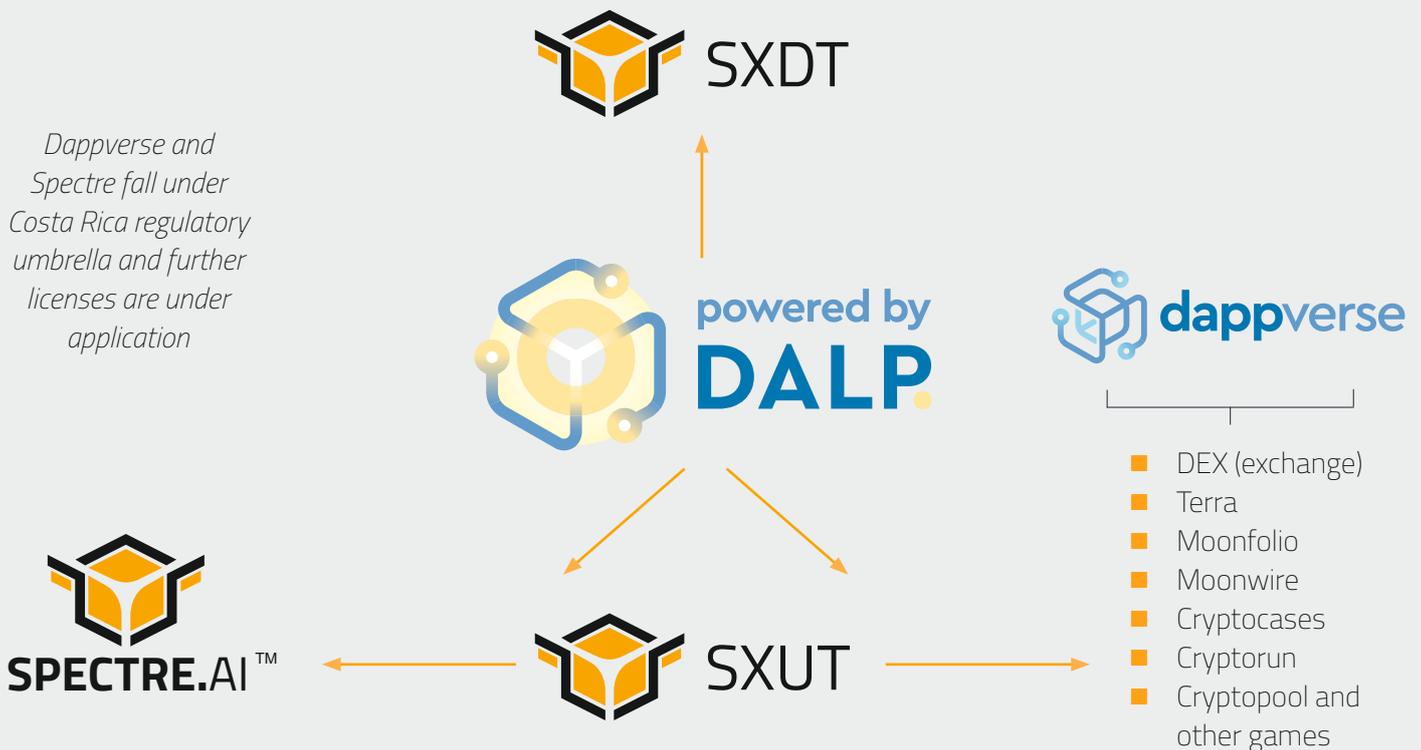
# DALP

## Decentralised and autonomous liquidity pool

As referenced earlier, benefits from token holders are gained not just from the SPECTRE trading platform itself, but from other integrated D-Apps in Dappverse all feeding directly to the liquidity pool (DALP).

**D-Token holders:** The more trades that are taken across the entire ecosystem, the more rewards that are paid out. So, a growing number of users on the platform (either directly on SPECTRE or other integrated D-Apps) mathematically translate to higher volumes traded, resulting in perpetual growth in rewards to D-token holders.

**U-Token holders:** Benefits and privileges will be unlocked across the entire spectrum of D-Apps, unlocking significant advantages for U-token holders.



## Dappverse

Dappverse is the world's first App Store that is backed by a decentralised liquidity pool providing liquidity across all Apps in the fintech and gaming industries. When Dappverse officially launches it too will fall under our Costa Rica regulation. D-Apps that connect to the DALP from Dappverse will include:

- **DEX** decentralised exchange.
- **Terra** – a massive multi-player online world.
- **Moonfolio** – a crypto portfolio, peer-to-peer service which helps to match coin buyers and sellers online. Includes automated coin recognition.
- **Moonwire** – a mobile-only cryptocurrency newsfeed service.
- **Cryptocases** – for the eSports Skins market. Skins are any virtual items players can earn by playing video games.
- **Cryptorun** – a high octane earn-as-you-play system opening a new era of possibilities in the gaming sector.
- **Cryptopool** – the first turn-based, cryptocurrency themed online pool game which allows crypto investors to play pool solo against the DALP and earn as they win or against each other and wager on outcomes.

*Many more to follow!*



All sports



## All Sports

242



Belgium - First Division

Namur

Standard

27:00

2 - 0

1

5.90

X

3.45

2

1.64



Belgium - First Division

Namur

Standard

27:00

2 - 0

1

5.90

X

3.45

2

1.64

## Most popular

All sports

Today's Events

Football

Pro League

Football

Premiere League

Football

Liga - TV

Football

Serie A - TV

LIVE UPCOMING HIGHLIGHTS

## Football (4)

Belgium - First Division (2)

24:44 Anderlecht  
Standard

2

0

ANDERLERCHT

DRAW

2.04

STANDARD

3.46

42:09 Bruges  
La Gantoise

0

0

BRUGES

DRAW

0.98

LA GANTOISE

1.50

France - Ligue 1 (2)

78:25 Marseille  
Paris

1

4

MARSEILLE

DRAW

3.14

PARIS

6.18

24:44 Bordeaux  
Monaco

1

1

BORDEAUX

DRAW

0.71

MONACO

2.05

## Tennis (1)

ATP Estoril Qualifiers (1)

Corentin Moutet  
Salvatore Caruso

7

30

CORENTIN MOUTET

DRAW

1.64

SALVATORE CARUSO

3.46

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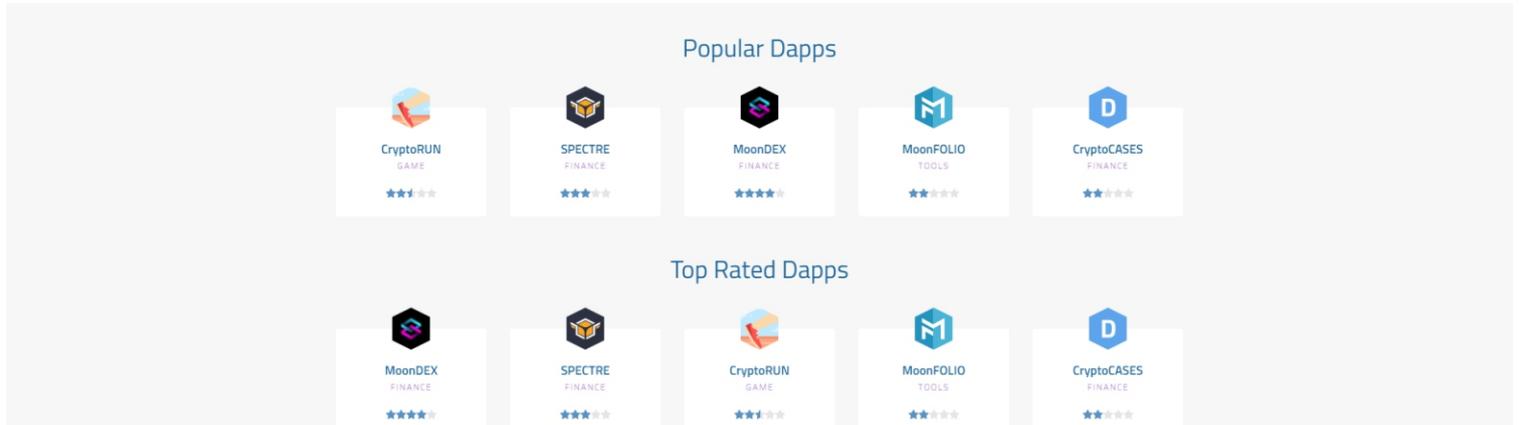
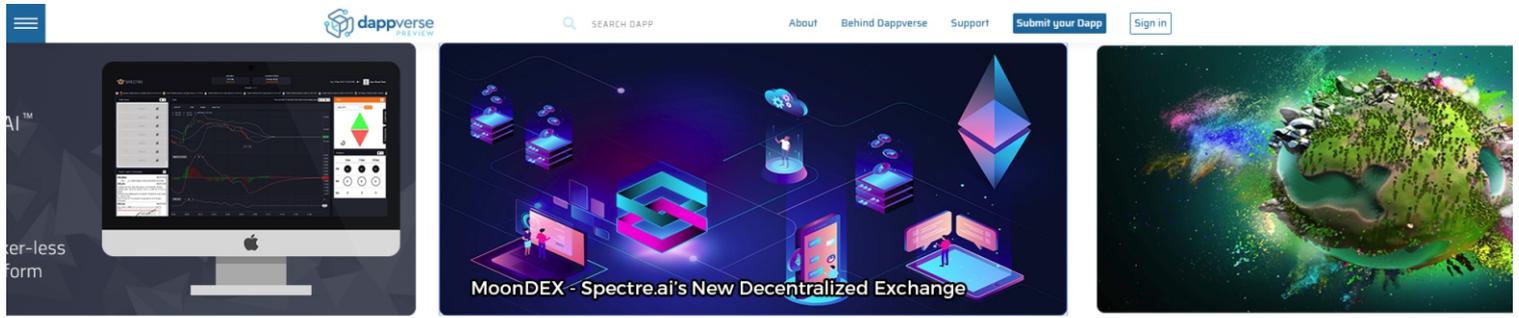
SALVATORE CARUSO

3.46

Discover  
Library  
Games  
Betfing  
My DappsAbout  
Behind Dappverse  
Submit your Dapp

SUBSCRIBE TO OUR NEWSLETTER!

Email



# Competition

SPECTRE's competitors include:

Any FX/CFD broker, and any existing binary options broker. Of particular note this includes -

- iq Option
- HighLow
- Expert Option (*who, more recently, are behind eo.trade*)
- 24 Option
- eToro
- Oanda
- any other FX/CFD brands that use MT4/MT5 (metatrader)

Specifically in blockchain -

- Augur (*prediction market of any event without liquidity pool*)
- Blockoptions.io (*there are already serious performance issues with this platform*)
- Cryptobo (*binary trading with bitcoin only*)
- Trade.io (*centralised broker with consulting wing and exchange*)
- Thinkcoin.io (*blockchain based P2P trading platform 'TradeConnect' from Think Markets*)
- Betex

# Partnerships

SPECTRE.AI is a member of the Enterprise Ethereum Alliance (EEA), the world's largest open source blockchain initiative. As a member of the EEA, SPECTRE.AI collaborates with industry leaders in pursuit of ethereum-based enterprise technology best practices, open standards, and open-source reference architectures. With more than 400 member companies, the EEA membership base represents a wide variety of business sectors from every region of the world, including technology, banking, government, healthcare, energy, pharmaceuticals, marketing, and insurance. The EEA's industry-focused, member-driven working groups are each tasked with creating and delivering specific advancements to the development and use of ethereum-based technologies.

Here are just a few strategic partnerships SPECTRE.AI has formed in recent months. Many more will follow in due course.



TrakInvest.ai is the world's first virtual social trading platform for equities and cryptocurrencies. Headquartered in Singapore, TrakInvest has a three-year operating track record with strong existing partnerships with financial services companies, universities and governments in the region. TrakInvest will act both as an education and customer-acquisition partner for SPECTRE.AI in Asia. With over 100,000 traders, TrakInvest has a broad reach in the Asian market. In addition, their trader analytics and custom indicators will appear on SPECTRE.AI's trading platform to empower retail traders with AI-driven sentiment analysis tools, along with SPECTRE.AI's onboard SpecED crypto and asset education academy.

Kryll.io is an automated-strategy based cryptocurrency trading platform. Kryll.io allows traders to visually assemble trading strategies and auto-execute them on leading crypto-currency exchanges. As they do not offer Smart Options or Smart CFDs, they will act as a customer acquisition partner for SPECTRE.AI funnelling those who wish to trade said contracts over to us. The SXUT utility token will unlock the free-use of Kryll's strategy editor which SPECTRE.AI's traders can use to trade a range of automated trading strategies on any of the world's leading cryptocurrency exchanges and, in due course, the DALP.

Signals Network is building an algorithmic intelligence upon crypto exchanges. They aim to disrupt the crypto trading industry by lowering the barrier to creating algorithmic trading strategies (without the need for programming skills) by empowering users with smart tools for creating automated trading strategies. Signals Network is an algorithmic playground for those who want to experiment with different trading models and machine learning techniques, as well as building and optimizing strategies and sharing them with others. Signals Network will encourage their users to trade on the SPECTRE.AI trading platform.

# Affiliate Program

SPECTRE.AI offers a world class affiliate program with some groundbreaking features. The affiliate program is driven entirely by trading volume transacted on the platform instead of trading losses. This assures no conflict of interest and predictability of earnings for an affiliate (something that is absent from traditional brokerages).

**The SPECTRE.AI Affiliate Program rewards affiliates in three ways:**

- Base Commissions - 50% of SPECTRE.AI's fee on every trade executed by the affiliate's referrals for life.
- 90 Day Challenge - every 90 days, starting the day they join, affiliates can hit certain targets and receive bonuses which, when combined with the base commission, bring the potential total earnings to as high as 100% of SPECTRE.AI's fee.
- Milestone Bonuses - As an affiliate's trading volume grows, they receive additional rewards every step of the way.

## Summary

- A rewards token (SXDT) that pays out dividends when users place trades.
- A utility token (SXUT) that offers numerous special privileges.
- ERC-20 tokens on the Ethereum blockchain.
- Tokens can be traded on several exchanges so can be held by anyone. This soon to include our own decentralised exchange.
- Currency conversion between fiat and crypto soon to be carried out on the platform using CASET (Creation of Account, Storage, Exchange & Transaction Mechanism) in partnership with Uphold.
- Growth of users on SPECTRE.AI or other integrated D-Apps mathematically translate to higher volumes traded, resulting in perpetual growth in rewards to D-token holders.
- Created by the same team behind Neuchatel Ltd., who have solid experience with technology and education in the online trading, blockchain and crypto world.
- A highly-experienced team with a mix of industry veterans and experienced blockchain developers.
- A solid, 3-year roadmap with realistic timelines.

And with regards to the SPECTRE trading platform itself:

- An ambitious platform which disrupts the traditional broker trading model and eliminates fraud and market manipulation.
- Unlimited free demo account for those who wish to gain experience in online trading.
- Clean, simple and easy to use user interface.
- Trader protection algorithms assisting with emotion control, risk management and the ability to track a user's stats (monitoring strengths and weaknesses) over time.
- Instant withdrawals with no fees.
- Data feed from two sources, including Xignite, fully monitored and audited.

## Contact

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